

2021 ANNUAL REPORT



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TWIN
CITIES
R!SE

PLANNING AND LAUNCHING INTO THE FUTURE

As we began to emerge from the shadow of the pandemic in 2021, TCR was busy planning for our future through a new strategic plan and plans for returning to the workplace.

Looking back at 2021, I am most proud of the fact that throughout the pandemic we were able to continue to serve participants remotely and place them into good paying jobs. Our Online Learning Management System (LMS) that we developed to deliver our services online is one of the best systems in the country.

Participants in our virtual training programs, have consistently given us the highest reviews and feedback on the quality, value, and accessibility of our online training. One benefit of our remote training is parents having the ability to train from home has reduced their costs of public transportation and assisted them with childcare needs.

During 2021 we also expanded our relationships with local employers. We have continued to work with and place graduates into facilities and maintenance positions through our partnership with the Minnesota Multi-Housing Association, and call center positions with many employers across the region.

The Empowerment Institute (EI) has continued to grow our presence throughout the country by delivering our proprietary social-emotional learning Personal Empowerment (PE) curriculum. We proudly served nearly 700 individuals beyond Twin Cities RISE in the 2021 fiscal year, with a total of over 30 clients. EI continues to successfully deliver transformative training outside of Twin Cities RISE to workforce partners, non-profits, and educational organizations. Our key clients included youth empowerment groups and community school districts. L.I.V.E. 24/7, a mobile app created by TCR's Empowerment Institute launched to allow EI trainees continued growth, connection, and learning beyond their training session.

We learned long ago that in order to be successful in breaking the cycles of multi-generational poverty you must go further than just offering hard skills training. A deeper commitment to personal transformation of the individual is required. This may be even more true during this time when many of us have been cut off from human contact, friends, and family.

Twin Cities RISE despite all the challenges remains a small but mighty force for good and hope in not only our community, but throughout the country. At the center of all our work last year, yesterday and today is the deeply held belief that all of us are Lovable, Important, Valuable and Empowered!

Thank you for your support and belief in our mission.

Sincerely,



Tom Streitz, President and CEO,
Twin Cities RISE



TCR PARTICIPANTS BY THE NUMBERS

1,331 Total Served Across All Programming

491 Individuals Served in Long-term Employment Training

24 Total Organizations Served by the Empowerment Institute

223 Paid Internships



98 Achieved Job Outcomes

Average Age

36



21% Men of Color

52% with child(ren) under 18

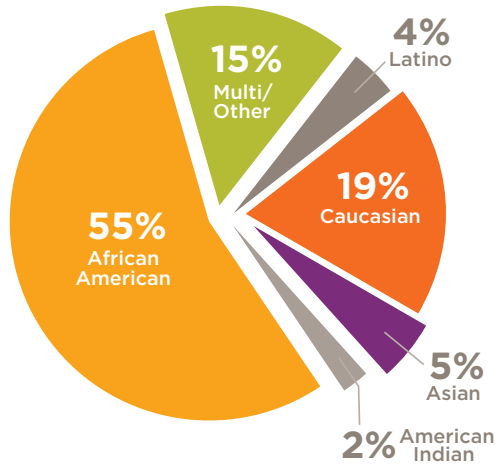
Gender

Male **31%**

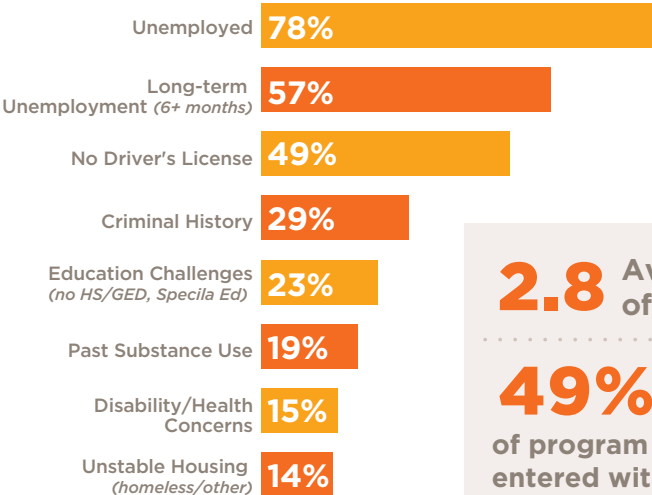
Female **66%**

Undisclosed **3%**

Ethnicity



Barriers at Program Start



2.8 Average # of Barriers

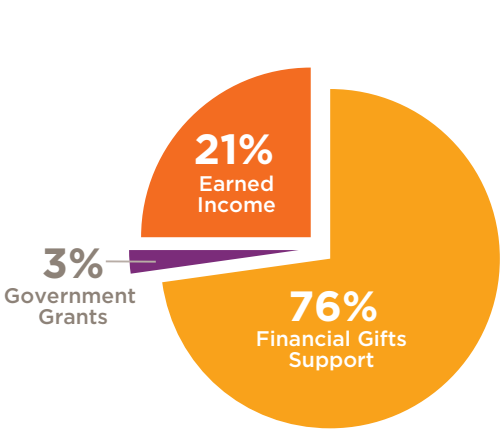
49%

of program participants entered with 3-5 barriers

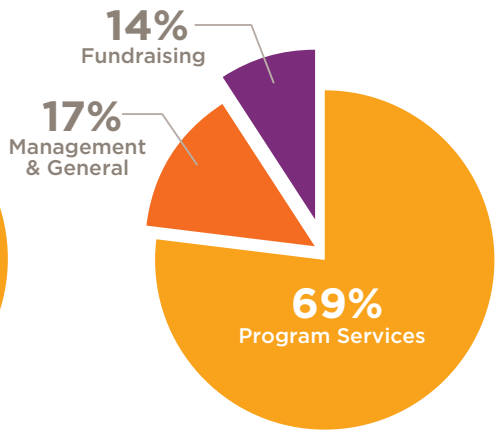
Financial Statement

Income Statement – Total

Financial Gifts/Support	\$2,944,757
Government Grants	106,009
Earned Income	816,812
Miscellaneous Income	11,554
Total Income	\$3,879,132
Program Services	\$2,989,636
Management & General	745,499
Fundraising	579,479
Total Expense	\$4,314,614
Balance Sheet	
Assets \$5,211,326	
Liabilities	353,103
Total Net Assets	\$4,858,223



Revenue



Expenses



“ I never knew I could do all of this (OSHA 30, interviewing and finding work like this) until I connected up with TCR.

— TCR Participant

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The following individuals served on our Board at some time during the 2021 program year.

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“ I never knew I’d have opportunities like this — and just by sticking with TCR I’ve already seen more opportunities than I’ve ever had in the past.

— TCR Participant



“ Without Twin Cities R!SE we (all the participants) would be going a very different direction. I am so grateful for Twin Cities R!SE to help me go in the right direction!

— TCR Participant

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VISIONARIES \$50,000+

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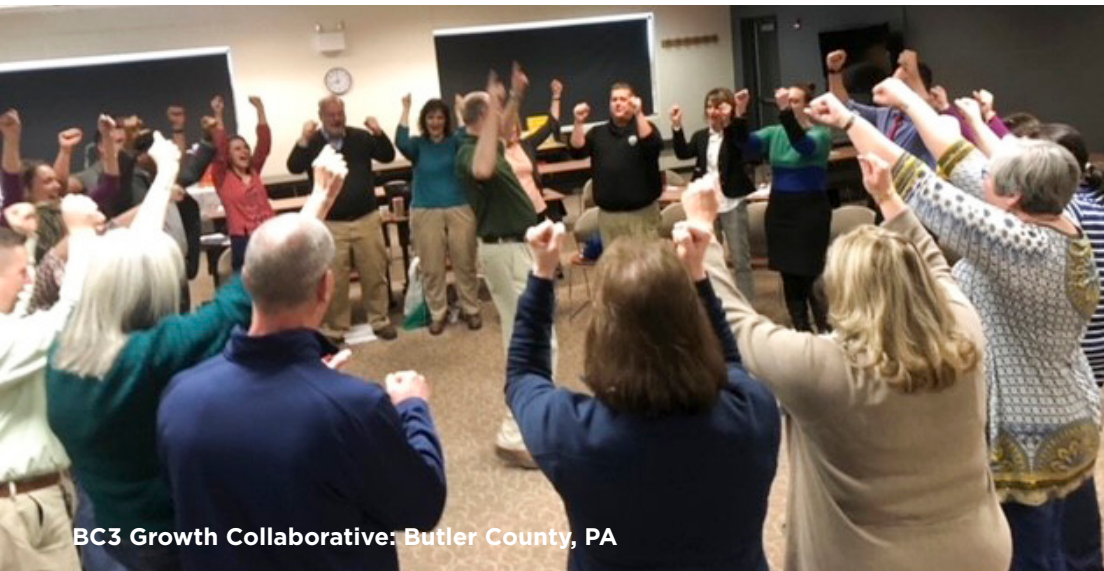


EMPOWERMENT INSTITUTE

Our work with Little Earth has been among our most challenging and transformative. Little Earth of United Tribes is one of the largest associations of American Indians living in an urban setting. Within the community there are high levels of poverty, crime, violence, and substance abuse, which directly impacts the lives of youth who live there. When Jeff Williams, our program facilitator, asked if the youth he was working with knew someone who was a victim of violence 100% raised their hands. Our facilitation with Little Earth focused on identifying emotions, regulating emotions, and allowing for and creating a safe space for releasing emotions.

This curriculum was being offered during the civil unrest in Minnesota after George Floyd's murder and during the Trial of Derek Chauvin, a fraught moment for many of the communities we serve. We worked with youth to help them understand their behavior as a demonstration to their community of leadership during difficult times. We worked with cohorts on scenarios where they confronted with actual situations people in the community had faced and how different reactions lead to different outcomes. We helped youth develop the skills to pause prior to taking action and think beyond the moment.

Both youth and elders told us that these skills had significant de-escalation effects in the community during difficult times.



BC3 Growth Collaborative: Butler County, PA



Empowerment is like the best thing I've ever learned, it changed me for the better, forever.

— TCR Participant

EMPOWERMENT GIVING

The Twin Cities R!SE Empowerment Campaign is a multi-year effort to take our model to greater scale and ensure we can continue to meet the community's need for a skilled workforce for the future. Empowerment Campaign Donors to date are listed below.

Appetite for Change	Big Brothers Big Sisters – Sarasota
NAZ	Education Foundation
Mount Olivet	Girls, Inc..
Aeon	Girl Scouts of Gulf Coast
Ally People Solutions/CIP	Teen Court
Tandem EIT	County Libraries Youth Programs
Butler County	Boys and Girls Club
BC3 (Butler County Community College) including Kenneth Clowes	IFAS (4H)
Tri County CT (Career Track) WIB?	Gulf Coast Community Foundation
Action in Recovery non-profit (Jason Beckwith)	First Step
Jack Cohen – Visit Butler County	School District
Alice Del Vecchio – Slippery Rock University	Take Stock in Children
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	North Corp
	Butler County Correctional
	Tech Dump
	BBBS Ramsey County