



**BUILDING CAREERS.
EMPOWERING SUCCESS.
TRANSFORMING LIVES.**

**TWIN
CITIES R!SE**

2022 ANNUAL REPORT

HONORING THE PAST CELEBRATING THE PRESENT EMPOWERING THE FUTURE...



2022 has been an eventful year for us at Twin Cities RISE (TCR). With a focus on outcomes, we continue to be nimble and responsive to the marketplace and the people we serve. With our R!SERs (participants), we have navigated the strains of a lingering pandemic and economic uncertainty. While 2022 was not without its challenges, we have much to celebrate at TCR.

Some highlights include:

Adding a new career pathway, the Diesel Technician Program, with support from Pepsi Co. and in partnership with the Minnesota Trucking Association and employers like Rihm Trucking, Penske Trucking, Blaine Brothers and Nuss Group.

Launching TCR CAN!, TCR's Community Advisors Network of diverse community leaders to advise and inform our work at TCR.

Enhancing geographic reach with technology, offering engaging, on-the-go learning with our Personal Empowerment app. and completing the integration of our curricula into our learning management system, allowing us to offer seamless programming online and in-person.

Elevating our outcomes, engaging the emotional intelligence network Six Seconds to analyze the effectiveness of our Personal Empowerment curriculum with a focus on our new online service delivery model.

Building government partnerships, supporting youth personal empowerment as well as the Urban Youth Corps program at the Minnesota Department of Transportation.

Through our partnership with employers and community partners, we stay rooted in our mission connecting our R!SERs to jobs that break the cycle of generational poverty and provide a pathway to financial independence. We value our employers as our customers and R!SERs as our talent with rapidly evolving needs, challenges and dreams.

As I approach my one-year anniversary with TCR, I want to share my gratitude for our dedicated staff, partners, R!SERs, funders, and donors. TCR leaders who came before me, including Steve Rothschild, Mike Bingham, and Tom Streitz, have been incredibly generous in sharing their time and wisdom as I get to know this great organization. I continue to draw upon my 25 years of workforce development experience and deep relationships with state and local government to help TCR achieve even more of its potential. I am inspired to serve at TCR.

Thank you for your confidence in Twin Cities RISE and your continued support which has made an indelible mark on the lives of the people we serve.

Sincerely,

A handwritten signature in black ink, appearing to read 'Emma Corrie'. The signature is stylized and fluid.

Emma Corrie, President/CEO

SROI: \$7.6 MILLION*

* Annual Social Return on Investment from 2019 Ecotone Analytics

1,193  Total Served Across All Programming

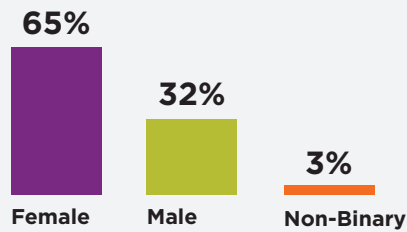
394 Enrolled In Workforce Development

86 Achieved Job Outcomes

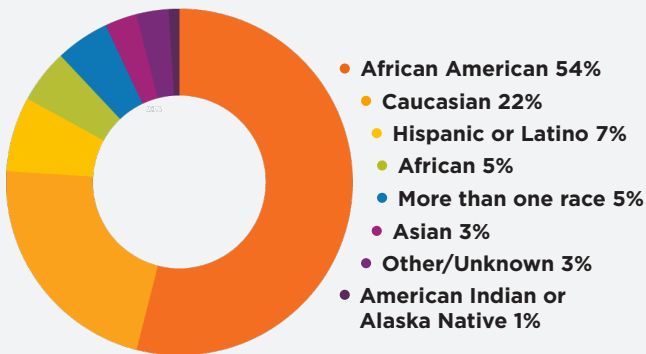
AVERAGE AGE

37

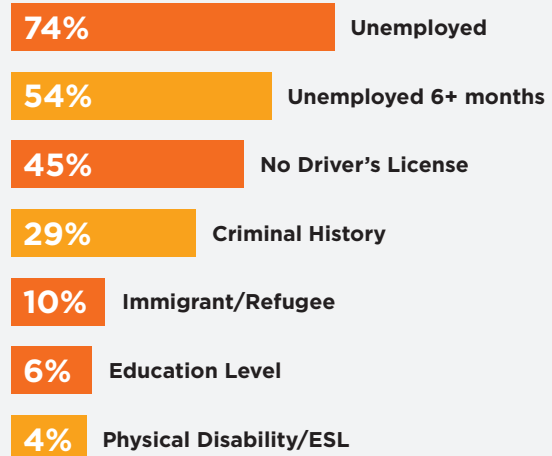
GENDER



ETHNICITY



BARRIERS AT PROGRAM START



FULL-TIME, PERMANENT EMPLOYMENT INCOME CHANGE

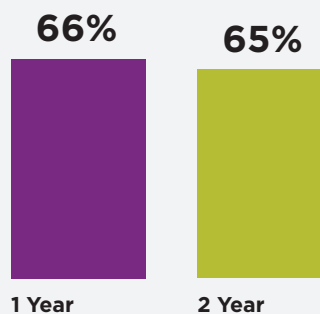


Pre-Program Income
12,215

Post-Program Income
38,236
(wage = \$18.57)

Change in Income
26,021

EMPLOYMENT RETENTION - 10yr Average Retention Rates



“ (TCR) It enhanced my communication skills and critical thinking. (I’m) more confident working and marketing myself better.

— CORNELIUS HUDSON

FINANCIAL STATEMENT

Income Statement

Financial Gifts/Support	\$2,633,866
Government Grants	\$188,360
Earned Income	\$839,577
Miscellaneous Income	\$16,094
Total Income	\$3,677,897

Program Services	\$2,783,250
Management & General	\$784,175
Fundraising	\$490,688
Total Expense	\$4,058,113

Balance Sheet

Total Assets	\$3,827,647
Total Liabilities	\$283,742
Total Net Assets	\$3,543,905

REVENUE



- Financial Gifts & Support 71.6%
- Government Grants 5.1%
- Earned Income 22.8%
- Miscellaneous Income .4%

EXPENSES



- Program Services 68.6%
- Management & General 19.3%
- Fundraising 12.1%

OUR DONORS

The individuals, corporations and foundations listed below made our work possible through their generous contributions in 2022. Twin Cities RISE makes every effort to ensure this list is accurate and complete. Please send any corrections to: giving@twincitiesrise.org.

VISIONARIES \$50,000+

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Sharon Hawkins

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The Honorable Tony Leung

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Tom Swain

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Ron Tortelli

SuperValu (retired)

“ I can see the change this program has had in my life. I will take this experience into my future and journey ahead!

— LEON JACKSON

TWIN CITIES R!SE

Minneapolis
1301 Bryant Ave. N.
Minneapolis, MN 55411

Phone: 612-338-0295

MISSION:

To transform the lives of those impacted by racial or socio-economic barriers through Personal Empowerment, career training, and meaningful employment.

VISION:

A community where all individuals, especially people of color, have attained financial independence through employment success.