

TWIN CITIES R!SE

ei EMPOWERMENT
INSTITUTE



TWIN
CITIES

2023 ANNUAL REPORT

FROM ROOT TO FRUIT

OUR 30TH ANNIVERSARY

2023

CELEBRATING 30 YEARS

OF TRANSFORMING LIVES AT TWIN CITIES RISE

Three decades ago, our founder embarked on a mission to address poverty in the Twin Cities, especially among people of color, by providing both the internal and external skills necessary to obtain and retain a family sustaining job. We have made significant strides towards that mission. In 2023 our R!SERS (TCR program participants) saw an average \$29,000 post-program wage increase annually and a 10-year average retention rate of 69% as compared to the 38% national average.

In 2023 the Minnesota legislature renewed our Pay for Performance (PFP) funding pioneered by Twin Cities RISE and the State of Minnesota in 1997. We finished the year strong with our PFP job placements reaching an all-time high, highlighting the efficacy of our programs in building core value and connecting participants with meaningful employment opportunities. The Empowerment Institute, a cornerstone of our transformative work, served the highest number of individuals, expanding its reach and impact.

We began a new capacity-building initiative that focuses on youth empowerment, employer outreach, and will be expanding our services to St. Cloud. It represents a significant step forward in our commitment to addressing barriers faced by individuals early in their careers and expanding our footprint in communities that need our support.

We adopted a new five-year strategic plan that builds on our foundational non-profit model. Our plan challenges us to take an innovative approach to growing program outcomes and geographic reach while building a sustainable total revenue model.

Our 30th anniversary gala honored Steve and Marilyn Rothschild and their incredible TCR journey. We celebrated the longstanding support of our loyal donor base. The event not only celebrated our past but also set the stage for a future filled with promise. True to our mission, we remain committed to understanding the evolving workforce needs of our employer partners and preparing our R!SERS to meet those needs.

In 2023 we invested in the development of our team and delivered on our promise to never allow technology to be a barrier to learning. We did this through innovative partnerships with Repowered, Comcast and Graco. We are constantly working to build a robust, nimble, and outcomes-oriented team and organization rooted in the community we serve.

As we close out our 30th anniversary year, I extend my heartfelt gratitude to our dedicated board, staff, R!SERS, as well as our corporate, government and individual investors. Your support has been the driving force behind our success. Today, I am inspired and honored to lead this powerful tapestry of stakeholders all working together to achieve our mission — to serve those facing the toughest barriers by offering pathways to empowerment, jobs, and financial independence.

Thank you for your confidence in Twin Cities RISE. Together, we are making a lasting impact on the lives of those we serve, by reminding all that we are **Loveable, Important, Valuable and Empowered.**

Serving You,



Emma Corrie, President/CEO
Pronouns: she, her, hers





30TH ANNIVERSARY
RISE TO THE OCCASION GALA

30

TRANSFORMING TOMORROWS

**Thank You For Making Our
30th Anniversary Gala Spectacular!**

Thank you from Twin Cities RISE as we successfully celebrated our 2023 Transforming Tomorrows Gala. It was a beautiful night with incredible company! The evening was extra special because of your contributions and support, and we are grateful.



Gala Honorees Steve and Marilyn Rothschild



Featured Participant
Ebony Dillard and son Tevin Busam

WATCH HER STORY →





EDUCATION INSIGHTS

DUNWOODY COLLEGE OF TECHNOLOGY

Bayza Weeks, Executive Director of Community Youth Programs

The new Dunwoody College of Technology Pathways to Careers (P2C) program was established in June 2021. The P2C program has two chapters, one for high school youth which includes summer programming, and a second chapter for post-traditional adults. TCR is a committed partner for both P2C chapters and has also provided their renowned Empowerment Training to our students. They are leading critical learning topics embedded within their Empowerment Training model, such as: emotional awareness, cognitive processing, social skills, and personal development. Our students were active in both training sessions through personal reflection and group engagement, leaving the sessions with several key takeaways to assist them on their life journeys as students and beyond!

"I was in a dark place and Twin Cities RISE brought me out and helped me to build my confidence."

— Wendy

EMPLOYER SERVICES

"Twin Cities RISE is proud to be in partnership with Minnesota Trucking Association and some of their key members, such as Rihm Trucking. Our newest career pathway is focused on DIESEL TECHNICIANS. This pathway has created an amazing connection with employers who provide wonderful employment support, on-the-job training, successful job onboarding, and careers with livable fair wages along with career advancement! The individuals in our training program are truly enjoying their exposure to this wonderful industry demonstrated by the pictures of a recent employer tour with Rihm Trucking! We are so honored to create the connection of community talent to fantastic careers!

At Twin Cities RISE, our mission is to transform the lives of those impacted by racial or socio-economic barriers through Personal Empowerment, Career Training, and Meaningful Employment. Our vision is a community



where all individuals, especially people of color, have attained financial independence through employment success. Partnering with MTA and these key employers provides us new ways to honor and achieve our mission — we are so thankful!"

Financial Statement

Income Statement

Financial Gifts/Support	\$2,561,635
Earned Income	1,043,306
Government Grants	251,067
Employee Retention Credit	163,785
Miscellaneous Income	84,533

Total Income **\$4,104,326**

Program Services	\$2,757,343
Management & General	819,091
Fundraising	475,884

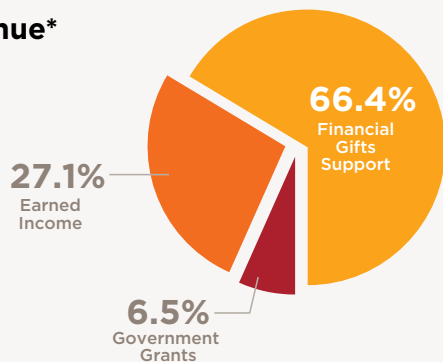
Total Expense **\$4,052,318**

Balance Sheet

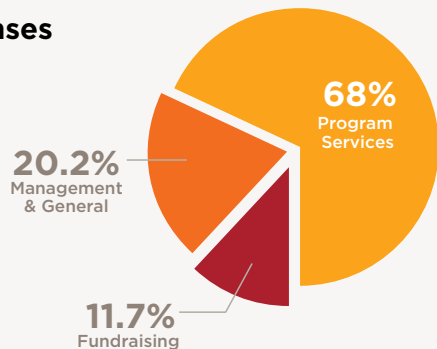
Assets	\$4,268,487
Liabilities	672,574

Total Net Assets **\$3,595,913**

Revenue*



Expenses



*Pie chart and percentages do not include the Employee Retention Credit and Miscellaneous Income presented above, as those items are not directly related to the operations of Twin Cities RISE.

TCR PARTICIPANTS BY THE NUMBERS

1,453
Total Participants Served

(Workforce Development Programs and Empowerment Institute combined)

414
Workforce Development Training

26 Total Organizations Served by the Empowerment Institute

110
Achieved Job Outcomes

1039
Empowerment Institute Training

Full-time Employment Income change

Pre-Program Income

\$13,737

Post-Program Income

\$42,755

(Wage = \$20.96)

Post Average Increase

\$29,018

Average Age

40



47% with child(ren) under 18

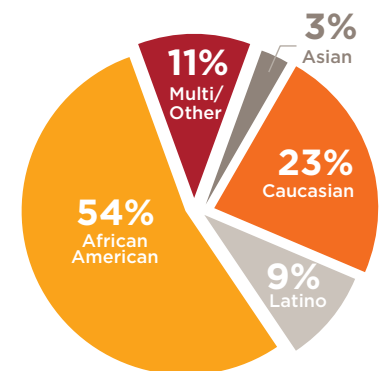
Gender

Male **37%**

Female **62%**

Non-binary **1%**

Ethnicity



Barriers at Program Start



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Twin Cities R!SE Team, February 2024

Mission:

To transform the lives of those impacted by racial or socio-economic barriers through Personal Empowerment, career training, and meaningful employment.

Vision:

A community where all individuals, especially people of color, have attained financial independence through employment success.





Twin Cities R!SE program graduates

"This means a lot that I finally accomplished something in my life."
 — Ana R.

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"My confidence level has gone up since I have been in this program. It has helped me build my skills, the LMS and all of the resources, Twin Cities RISE is great!!"

— Ruth

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